



January 2026

PROJECT PROPOSAL

Dreams for Darrius Inc.,

Company Summary

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ABOUT

Dreams for Darrius Inc.,



Dreams for Darrius Inc., is a nonprofit organization that provides fundamental resources such as therapy, tutoring, clothing, household supplies, food and water while building community and safe havens through education, advocacy, and outreach programs to youth who have lost a parent or guardian. We are writing to request \$15,000 as salary support for our mentors, counselors, and tutors who assist in our current community outreach programs. Our next event will be held on March 22, 2026, and has sold 150 tickets with an expectant turnout of anywhere from 200-250 youth.

Dreams for Darrius Inc., was created in December 2024 to raise social consciousness around grief in youth, in particular the loss of a parent due to death and the emotional, mental, and financial toll from such loss. Since its inception, we have successfully thrown our first event with the Boys & Girls Club in March 2025 where we were able to provide food, giveaways, and informative resources to close to 50 youth and our Back to School Event with support of Councilwoman Andrea Boone in August 2025 where we gave free supplies and immediate resources to over 100 youth.

We have received an overflow of inquiries from Georgia School Systems about incorporating our program with schools for the youth without the funding to provide. We have also received support and inquiries from foster care centers and hospitals locally and in other states with youth in need of our aid. We strive to assist youth and young adults suffering with grief through tutoring, enrichment activities, youth camps, teambuilding, counseling, and

enrichment events. As we continue to grow, please consider assisting us so we may hire additional tutors and counselors to serve our youth effectively.

STATEMENT OF NEED

Problem Background and Proposed Solutions



Problem Background

Over the past years, there has been a significant rise in youth violence stemming from many forms of grief that come from several factors; one of which is the lack of parental guidance. This issue rings true prominently in areas of low-income and lack of access to resources necessary to cope with the post-traumatic stress from loss, particularly the loss of a parent or guardian to death. Dealing with grief as a child can have long-term implications on their physical and mental health, education, and social relationships.

Current Situation

Despite efforts made by the Department of Human Services Division of Family and Children Services and many supporting organizations, there remains a substantial gap in providing adequate support and resources to address this issue. The following factors contribute to the ongoing challenge:

1. Lack of funding
2. Lack of awareness

3. Lack of rank in citywide or national issues in youth from our target audience



Proposed Solution

To alleviate this problem and positively impact the lives of the underprivileged youth in bereavement, our organization has developed the "Grief and Relief" program. This initiative aims to provide fundamental resources such as therapy, tutoring, and clothing, while building community and safe havens through education, advocacy, and outreach programs. Ultimately, we are aware that grief is inevitable and has no singular solution, however we intend to alleviate the negative long-term implications that can follow grief when unaddressed within a family, associates, and institutions.

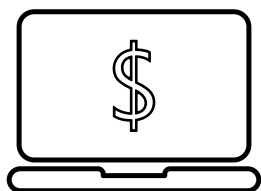
Grief and Relief includes the following key components:

1. Free tutoring and counseling:
2. Free community driven events:
3. Free resources to employment and housing opportunities:

GOALS & OBJECTIVES

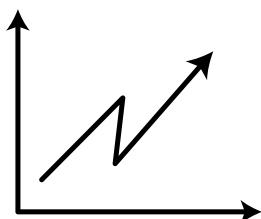
Our Goals and Objectives for Dreams for Darrius Inc.,

Goal #1: Analytics, Data, Advertising, and Marketing



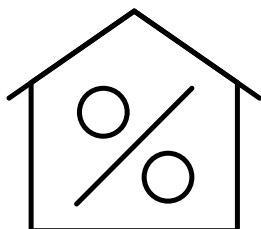
Metric: 35% increase in online marketing and fundraising by the third quarter of 2026.

Goal #2: Recruitment Process



Metric: 35% recruitment in mental health youth counselors, therapists, mentors, and volunteers in by the half-year period.

Goal #3: Community Events focused on accessibility



Metric: 30% increase in community based events fulfilling impact by the third quarter of 2026.

The above goals outlines and describe the steps being taken to complete our overall goal of providing fundamental resources such as therapy, tutoring, and clothing, while building community and safe havens through education, advocacy, and outreach programs.

Grief in children, youth, and young adults show up in various ways. Although grief is not bias in who it effects, treatments and support seem to infiltrate toward those with financial assistance and assisting family members and friends. Our goal is to make therapy and resources available for all including low income individuals without support. Once we market ourselves, we can retain staff, and serve our community.



PROPOSED TIMELINE

Phase 01: Analytics, Data, Advertising, and Marketing

- Expand social media followers, boost e-mail sign ups, increase website traffic, and enhance our reputation through advertising and marketing through not only social media but television, billboards, flyers, cards, posters, and news outlets. **Timeline of 6 months.**

Phase 02: Recruitment Process

- Acquire new donors, volunteers, mentors, and professional counselors. Obtain partnerships with youth psychologists specializing in bereavement. **Timeline of 12 months.**

Phase 03: Implementation of Business Relationships

- Implement our program into hospitals, schools, youth camps, churches, or where needed throughout Georgia beginning in Fulton County (Metro Atlanta) and the surrounding counties and cities. **Timeline of 12 months.**

Phase 04: Community Events focused on accessibility

- Accessibility in events involves thoughtful planning Feedback from participants is crucial for improving accessibility at future events, as it provides insights into areas needing enhancement. Future trends in accessible events include the use of technology, sensory-friendly environments, and sustainable practices that address both inclusivity and environmental concerns. **Timeline of 12 months.**
- Community housing development not only

Phase 05: Free Housing and Job Resources

addresses shelter needs but also enhances social cohesion and economic benefits through job creation and communal spaces. **Timeline of 48 months.**

With proper funding, our goals and objectives can be met with the proposed timeline above. Phase 1 dealing with Marketing proposals by refining our communication strategies, using Google analytics/ads, managing online campaigns, and spreading awareness of our work through as many forms of social media possible.

Phase 2 deals with the recruitment process. During this process we will secure our mental health professionals, tutors, and mentors on a salary to assist with our youth while reaching out to schools, hospitals, and foster care facilities to secure contracts to forward our services consistently.

Phase 3 incorporates reaching out to schools, hospitals, and foster care facilities to secure contracts to forward our services consistently. Phase 4 deals with accessibility of community in events. When I see someone struggling due to lack of accommodations, it resonates with our nonprofit deeply. This is where we reflect the values, inclusiveness, and empathy that we strive to provide within our community.

Lastly, Phase 5 deals with our ultimate goal of community housing and development. keep your presentation easy to read and pleasant to look at. Don't overload a slide with too many words, and choose a color palette that won't distract the audience .The importance of community housing development also extends to economic benefits for the community. It creates jobs during construction and ongoing opportunities in maintenance and local services. Isn't it exciting to think about how a well-planned housing initiative can serve as a catalyst for revitalizing an entire neighborhood, bringing together resources and people in a way that enhances everyone's quality of life?



PROPOSED BUDGET

For fiscal 2026-2028 projects

PROJECT AND INITIATIVE	VALUE	PERCENTAGE
Outsource advertising/marketing team	\$81,400	23.3%
Staff Expansion and onboarding	\$150,000	23.4%
Community Events	\$120,200	23.3%
Housing	\$820,400	30%
TOTAL	\$1,172,000	100%

The above budget outlines how we intend to fund the steps being taken to accomplish our goals. This includes the research behind our projects, the basic idea and its relationship to our nonprofit, and what needs to be implemented to achieve our projects.

Examples of previous events

Our social media presence and community involvement has been high and hands on with the minimal resources available. We have previously hosted a Basketball tournament and Back to School bash filled with free materials, items, and vendors. Our next event will be on March 22, 2026 and is a Community Baby Shower, free and open to the public. We will provide free materials and supplies for expecting parents.



For inquiries, contact us.

President: Aurielle Carson

www.dreamsfordarrius.org

dreamsfordarrius@gmail.com

1860 Sandy Plains Rd STE 204 PMB2039

Marietta GA 30066

615-305-7490